Did you know that **61% of data breaches** start with privileged credential abuse?

Admin credentials have always been a top target of hackers because they grant privileged access to critical IT resources. Since privileged accounts are so powerful, a single misuse or compromise can lead to a data breach or costly business disruption.

In addition, many compliance standards require organizations to maintain control over privileged accounts. To avoid costly audit findings, these organizations need to secure privileged access to sensitive data and workloads.

The key to reducing these risks is effective privileged access management (PAM).

PAM has changed a great deal over the last twenty years in response to both technological advancements and changes in the threat landscape.

In this issue, we explore the security and cost issues inherent in traditional PAM solutions and examine a modern approach to PAM that helps overcome them. We provide strategies for reducing your privilege attack surface area and disappointing hackers who come looking for powerful accounts to compromise.

Zero Trust: Trends and Statistics
Zero Trust as a Top Security Priority

96%

of security decision-makers say that **Zero Trust is critical to their organization's success**

Source: Microsoft

51%

of business leaders are **speeding up their deployment of Zero Trust** capabilities

Source: Microsoft

Top Benefits for Data Protection

Limiting privileged
account abuse

Preventing
credential theft

Thwarting
ransomware attacks

Protection of sensitive
and regulated data

Top Drivers for Adopting Zero Trust

Reducing cybersecurity risks

53%

say that high-profile **ransomware**

attacks are the primary motivator of adopting Zero Trust

Source: Osterman Research

68%

say that **protecting against privileged account abuse** or application access is their highest security priority

Source: Cybersecurity Insiders

Top Drivers for Adopting Zero Trust

Fortifying cybersecurity

2x

Zero Trust is expected to **double the average efficacy of cybersecurity protections** against a range of security threats

Source: Osterman Research

95%

of decision-makers agree that **Zero Trust reduces security incidents**

Source: Pulse (now Gartner)

How Netwrix and ESBD can help you
Do you know Netwrix SbPAM?

Netwrix SbPAM is a modern PAM solution that uses third-generation technology to help you implement zero standing privilege and dramatically strengthen your IT security posture.
It generates just-in-time accounts with only the permissions needed to do the work at hand, and then deletes them automatically.

As a consequence, you can delete nearly all privileged accounts from your IT ecosystem — disappointing hackers who come looking for powerful accounts to compromise.

Request a free trial

Download the complete file on netwrix.com